



On the back of my many programmes to date. Northern Ireland's leading university, Queen's, created a new position for me as their first Artist In Residence for Sustainability, Equality and Climate Action.

With the climate crisis catastrophe escalating here in Northern Ireland.

Focusing **'Reuse** on Reduce Recycle' should be fundamental to every business/government and organisation educational establishment the





ALL recyclable and near-end-life waste can be reused.

We just have to source and redistribute to those that NEED it.

With this as the core point in mind, I have created a self-initiated sustainability programme.

Which links the 'have reusable waste' bodies to those in need of these products.





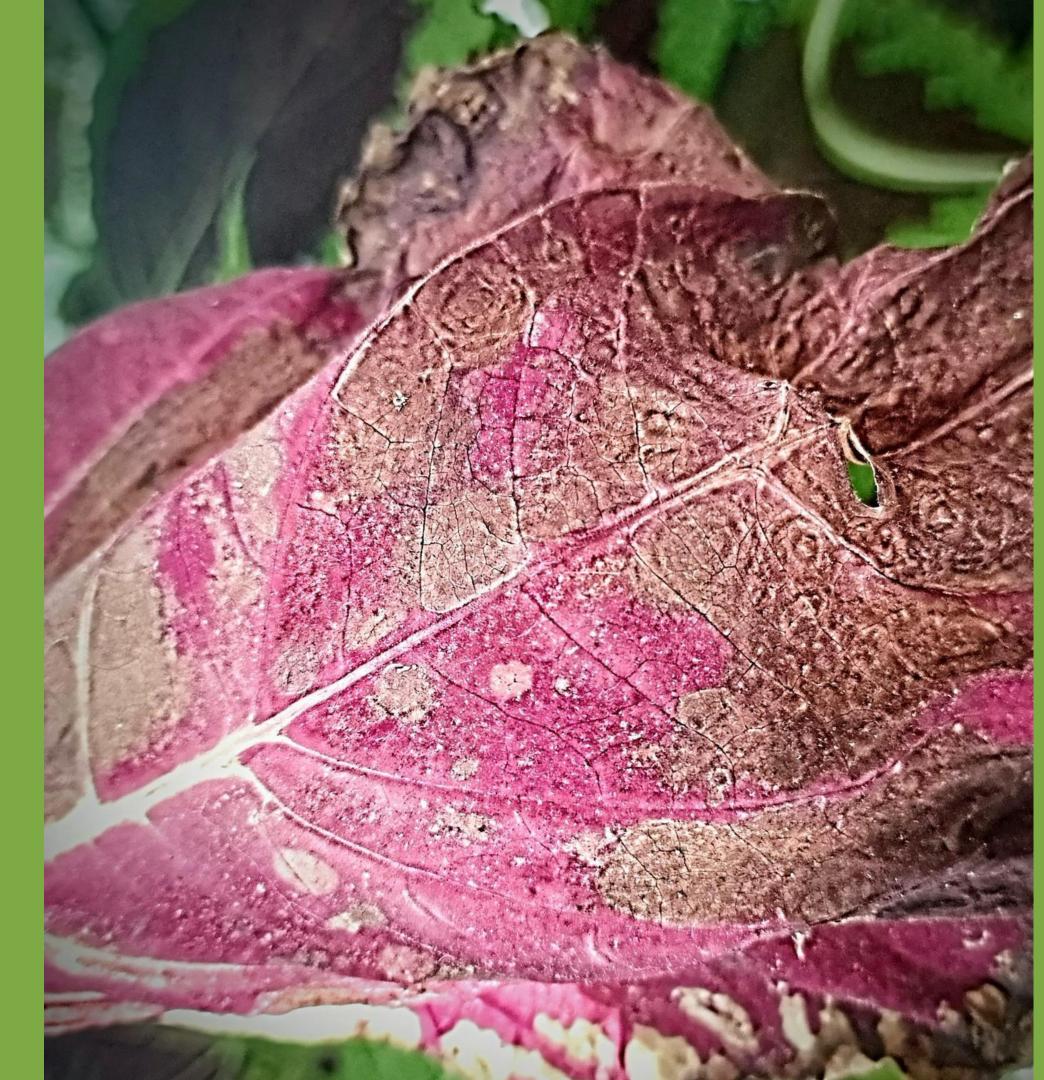


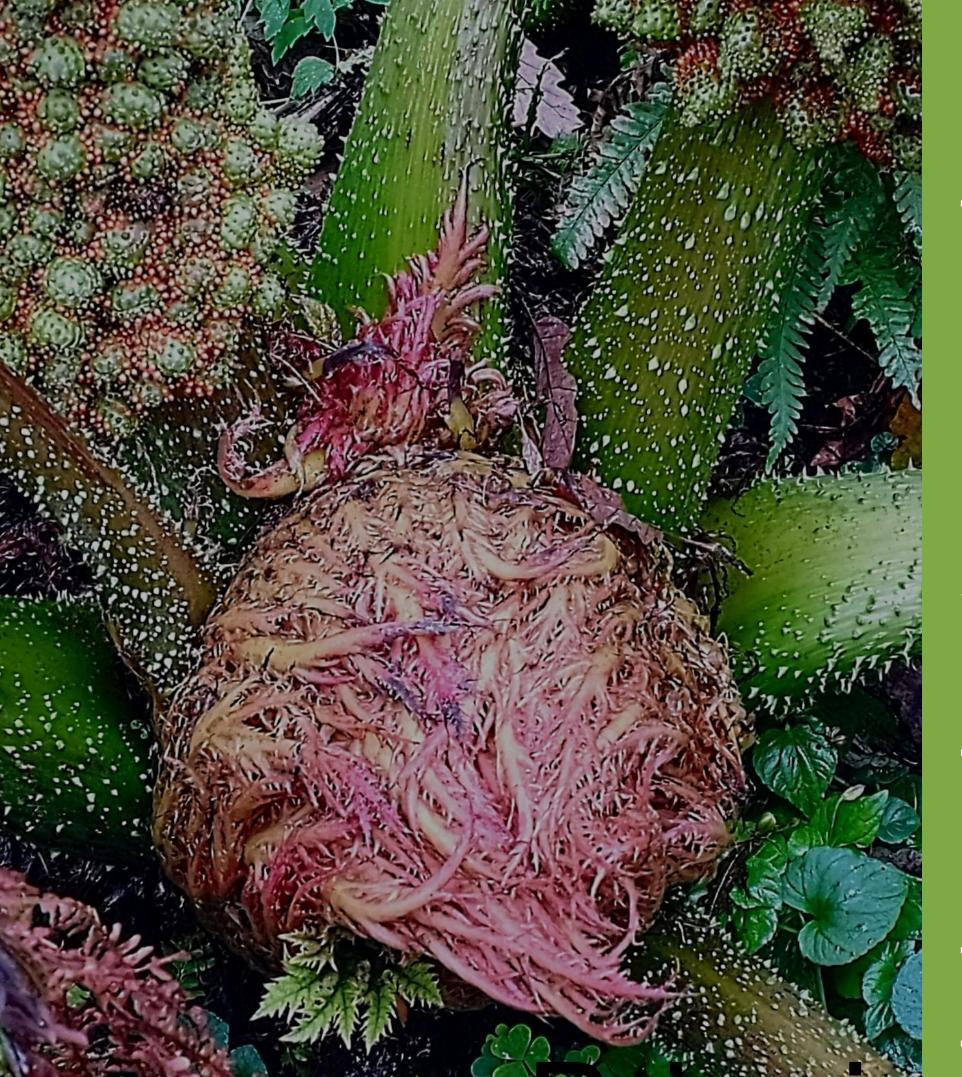
This programme aims to help the companies who come onboard, to reduce their their recycling costs.

While feeding into their corporate responsibility of helping their local communities. Through supporting struggling,

RETAIN:SUSTAIN is a pro-gramme that also gives organisations the opportunity of being more susainable and economically viable.

I shall be the Project Manager who will also act as facilitator between the businesses, schools and funding bodies. Thus reduce time and





Bringing two or more bodies together (schools and businesses). The project premise is for the former to retain recyclable waste in order to help sustain the latter.

The programme outline is general and can be changed to create a tailor made and designated model to suit each particular twinning

I shall discuss the individual sustainability practice of each with their company sustainability team. Focusing how their waste on management strategy can be further enhanced to help their business financially. Also, in the process help local schools benefit.





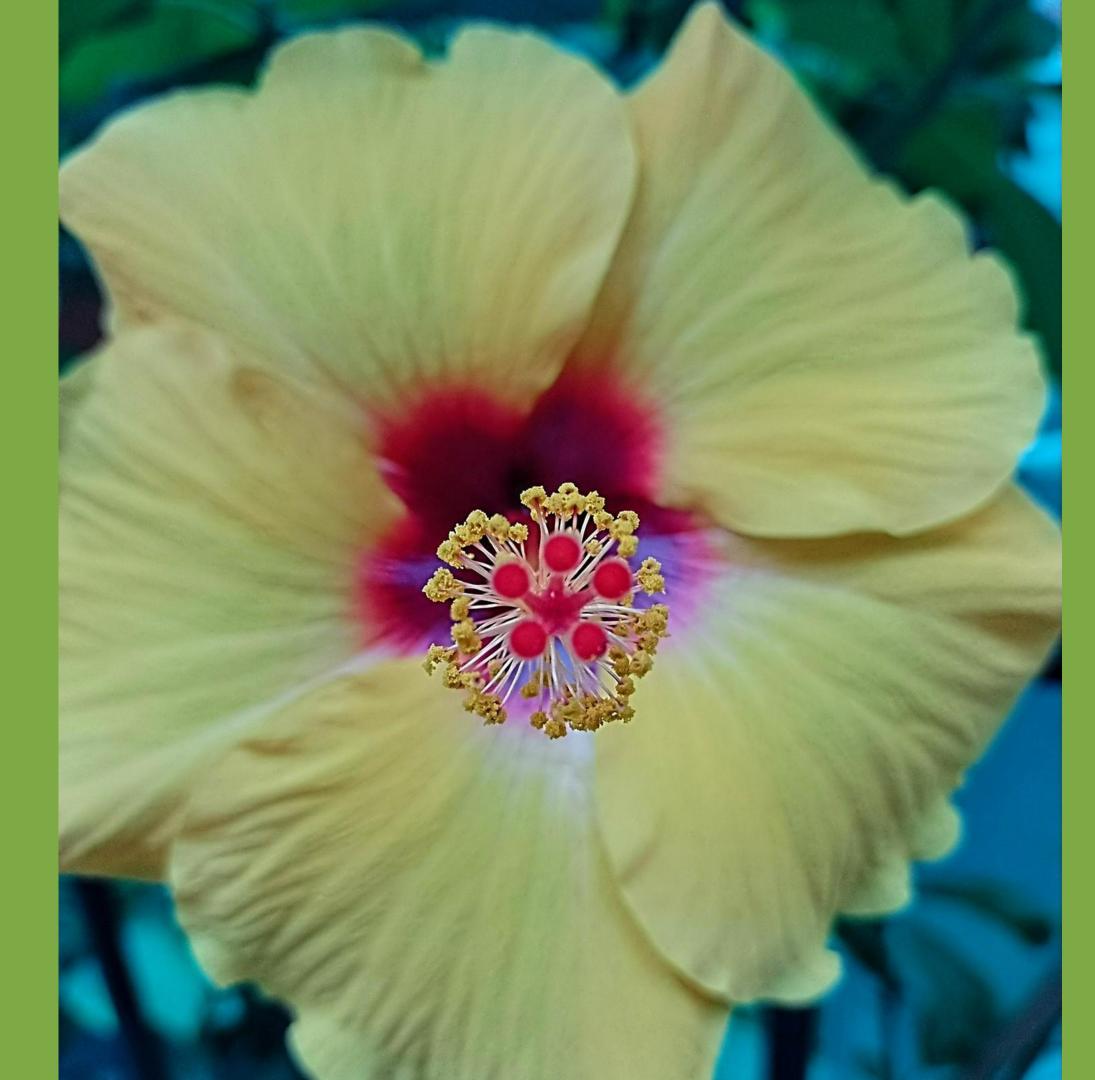
Through supporting strugg-ling, disadvantaged primary schools. A win win for the all involved.

But the main winner shall be -

Mother Nature.

Although developed by my practice prior to starting the residency. After meeting Queen's top management to discuss the programme. The university is now very interested in financing a pilot of this programme.

Top bosses are already looking at sourcing funding





In addition, I have secured Nespresso (UK) as the first global company to come on board for this initial stage of the programme.

If funding is secured, I will work with Queen's to connect with the most disadvantaged of the city's schools. Namely, those



Already the eco-friendly partnership between QUB and BCC could not be stronger. With the Belfast Climate Commission entering into its fourth year in January





So, since QUB is now in the process of sourcing funding. To roll out a pilot of this eco-friendly, business/community environmental project.

Would BCC be interested in funding phase two of the programme?

Legacy and long term objectives

My aim would be to first grow this sustainability programme throughout the city.

Then, piggy backing on this. I hope to work in partnership with BCC and other councils and leading businesses. To duplicate its benefits in other cities and towns throughout NI.

With a projection of then taking it to councils in Ireland and UK and further afield. I shall be talking with all global companies that come onboard as partners. With a bid to grow my staff numbers and scale the programme up internationally. Through duplicating these companies' eco partnerships, with them in other international cities, where they have company headquarters.

Climate Action is the single most important issue on our planet today. Thus, as a former photojournalist, I have worked hard with local media. To highlight the eco-friendly work I am doing with QUB.

Since starting my residency in Nov 2022. The free press/media coverage I have gained for QUB, has been across both on/offline mediums. And this will continue to grow with the pilot roll out and other projects.

BCC will enjoy similar pro-bono coverage, should you decide to come on board. But the real winner will be our natural environment.

Thank you for your time today. It is the most precious gift we can gift one another.